

# PRINT SPECIFICATIONS.

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## Atrium Banner

### File Size

All images should be created at 300dpi at 1/10 of visual size  
eg. 2500mm (w) x 4000mm (h) becomes 250mm (w) x 400mm (h)

### Artwork Requirements

- Create artwork in CMYK format
- All fonts should be either supplied with the artwork or converted to paths
- All images should be linked, rather than embedded
- Acceptable file formats are Illustrator, InDesign, Photoshop, QuarkXPress & high res PDF
- Artwork templates can be supplied upon request

### Artwork Approval

Please email a low-res PDF of artwork with your material instructions to **Billboards Australia** prior to printing to obtain display approval.

### Artwork Submission

For clients using our print production service all artwork is required 3 weeks prior to the campaign start date. We also accept files by CD or DVD or by FTP. Contact [production@billboardsaustralia.com.au](mailto:production@billboardsaustralia.com.au) for artwork delivery address or FTP instructions.

### Delivery

All material is required 5 days prior to the campaign start date. Late delivery of material will cause your campaign start date to be delayed.



If you have questions related to these guidelines or require further information please contact Billboards Australia on 1300 750 922 or email [support@billboardsaustralia.com.au](mailto:support@billboardsaustralia.com.au) for assistance.